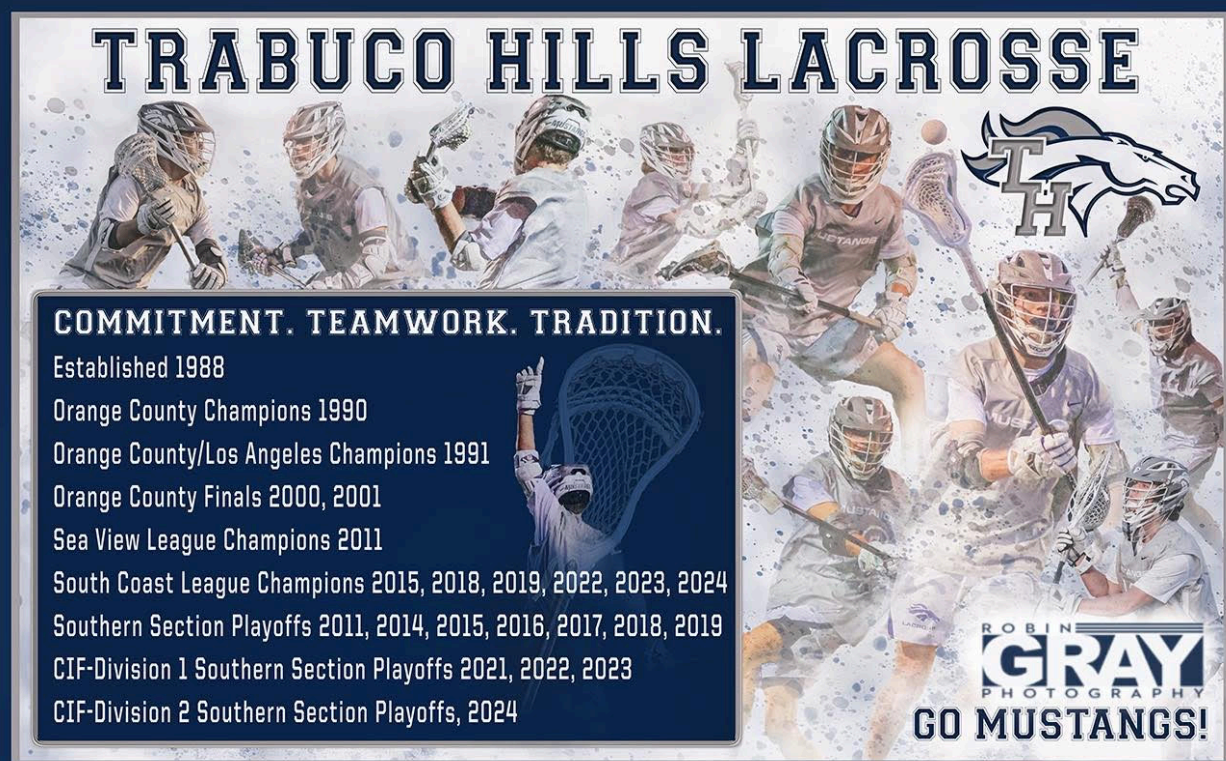


2024-2025 Boys Lacrosse Sponsorship Packet



TRABUCO HILLS LACROSSE

COMMITMENT. TEAMWORK. TRADITION.

Established 1988
Orange County Champions 1990
Orange County/Los Angeles Champions 1991
Orange County Finals 2000, 2001
Sea View League Champions 2011
South Coast League Champions 2015, 2018, 2019, 2022, 2023, 2024
Southern Section Playoffs 2011, 2014, 2015, 2016, 2017, 2018, 2019
CIF-Division 1 Southern Section Playoffs 2021, 2022, 2023
CIF-Division 2 Southern Section Playoffs, 2024

TH

ROBIN GRAY
PHOTOGRAPHY
GO MUSTANGS!

**An opportunity to become part of the Mustang
Lacrosse family!**

THHS LAX Goal Club
27501 Mustang Run,
Mission Viejo, CA 92691
Tax ID # 95-2823596

Dear Valued Community Partner,

Each season our Trabuco Hills High School invites local businesses to sponsor our program. We first fielded a program in 1988 which made us one of the first Lacrosse teams in Orange County. Since that inaugural season we have worked hard to compete, capturing Sea View and South Coast League Titles and CIF Playoff Appearances along the way. We have prepared many of our student athletes to play in college including NCAA DI, DII, DIII, NAIA and MCLA schools.

However, we are most proud of providing student athletes a positive environment to get physically active and make connections with their peers to create lifelong memories. We believe fostering our local sports programs is an important investment in supporting our student athletes in developing teamwork, leadership, character and resilience. As we plan for our 2024-2025 season, we are asking for sponsors via donations, team meals or in-kind contributions. For in-kind donations, we will provide an equal value in advertising on our website and team social media depending on your donation level.

The THHS LAX Goal Club is responsible for raising funds annually to meet the comprehensive needs of nearly 50 students (and growing) in the program. Your generosity provides our students the opportunity to develop in an enriching and supportive atmosphere, not only in high school sports, but in life. Over 95% of our Lacrosse operating budget comes from fundraising and donations. The Saddleback Valley Unified School District supports less than 5% of our annual budget. It is only through the support of Trabuco Hills families, friends and our community partners that our student athletes can successfully participate in the Lacrosse Program. Your support enables the program to fund:

*Practice Gear	*Uniforms	*Transportation
*Field and Weight Room Equipment	*Snack Bar Operations	*Team Meals
*Coach Stipends	*Team Bonding	*Hudl Subscriptions
*Game Day Equipment	*Equipment	*Coaching clinics

Please visit our website, <http://www.trabucohillslax.com/sponsorship> to submit your donation for our upcoming season. Contact us at fundraising@trabucohillslax.com with any questions or to discuss your sponsorship and ad details. We thank you in advance for your consideration in supporting our Trabuco Hills High School Boys Lacrosse program.

Go Mustangs!

Best Regards,

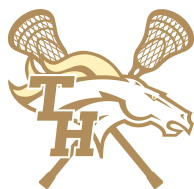
Trabuco Hills High School Boys Lacrosse
27501 Mustang Run, Mission Viejo, CA 92691
Tax ID #95-2823596

The power of partnership!

- Trabuco Hills High School is the largest school in the Saddleback Valley Unified School District with approximately 2,500 students.
- Ad exposure with us has the opportunity to reach families in the areas of Foothill Ranch, Lake Forest, Portola Hills, Mission Viejo, and Rancho Santa Margarita.
- Your support contributes to a program which builds teamwork, leadership, character and resilience in the youth of our community.
- This partnership develops greater support and unity among our community for our teachers, coaches, parents and school.
- Joining the THHS Boys Lacrosse family through sponsorship lends the opportunity for growing the customer relationship with your business, and building customer loyalty.
- Corporate sponsorship provides your businesses an opportunity to demonstrate your community support and high school team spirit!

THANK YOU FOR YOUR SUPPORT!

2024-2025 Corporate Sponsorship Information



Gold Sponsorship
\$1,500



Pledge the **Gold** Sponsorship level for THHS Boys Lacrosse and receive the following:

- **Promotional Banner** – Your customized, full color 3' x 5' banner placed along the fence in our Stadium
- **Scoreboard Banner** – Full color electronic LED banner displayed on the scoreboard at THHS home games
- **Stadium P.A. Broadcast Advertising** – Live broadcast mention of your company advertisement during each home game
- **Website Ad** - Company logo on <https://www.TrabucoHillsLax.com/> team website with link to your company's website
- **Social Media Advertising** - Instagram, Facebook and X post dedicated to you, with website link to your company website
- 2024-2025 THHS Boys Lacrosse custom Mini-stick just for Gold Sponsors



2024-2025 Corporate Sponsorship Information

Silver Sponsorship

\$850

Pledge the **Silver** Sponsorship level for THHS Boys Lacrosse and receive the following:

- **Promotional Banner** – Your customized, full color 3' x 5' banner placed along the fence in our Stadium
- **Stadium P.A. Broadcast Advertising** – Live broadcast mention of your company advertisement during each home game
- **Website Ad** - Company logo on <https://www.trabucohillslax.com/> team website with link to your company's website
- **Social Media Advertising** - Instagram, Facebook and X post dedicated to you, with website link to your company website



2024-2025 Corporate Sponsorship Information

Bronze Sponsorship

\$400

Pledge the **Bronze** Sponsorship level for THHS Boys Lacrosse and receive the following:

- **Promotional Banner** – Your customized, full color 3' x 5' banner placed along the fence in our Stadium
- **Website Ad** - Company logo on <https://www.trabucohillslax.com/> team website with link to your company's website
- **Social Media Advertising** - Instagram post dedicated to you, with website link to your company website



2024-2025 Corporate Sponsorship Information

Friends & Family \$250

Pledge the **Friends & Family** Sponsorship level for THHS Boys Lacrosse and receive the following:

- **Website Ad** - Company logo on <https://www.trabucohillslax.com/> team website with link to your company's website
- **Social Media Advertising** - Instagram post with website link to your company website



2024-2025 Corporate Sponsorship Information

Straight Donation

\$5 to \$5,000

(We are always so tremendously grateful to anyone or any business who would be so generous to support this program and these players.)

With any amount of donation, we would like to say thank you:

→ Your name and/or business will be added to our list of supporters on our website (*unless otherwise requested as an anonymous donor*)

Thank you!



Trabuco Hills High School

Home of the Mustangs

Boys Lacrosse Head Coach - Rich Madrid | 27501 Mustang Run, Mission Viejo, CA 92691

Corporate Sponsor Information

Business Name _____

Contact Name _____ Mobile # _____

Address _____

Business Phone # _____ Fax # _____

E-mail _____

Sponsorship Commitment

Gold Sponsorship	\$1,500 <input type="checkbox"/>
Silver Sponsorship	\$850 <input type="checkbox"/>
Bronze Sponsorship	\$400 <input type="checkbox"/>
Friends & Family	\$250 <input type="checkbox"/>

Payment

For all donations, we are able to accept checks by mail or direct secure online payment by credit card (Our Tax ID#: Tax ID #95-2823596)

- For credit card payment please visit www.TrabucoHillsLax.com/sponsorship for a link to the THHS Boys Lacrosse Webstore.
- For **payment by check**, please
 - Make checks out to **Trabuco Hills Boys Lacrosse**
 - Please mail check to:
 - **Marc Stern**
Trabuco Hills Boys Lacrosse
27501 Mustang Run,
Mission Viejo, CA 92691

Sponsor Payment Method ☐ Check ☐ Credit Card Online

Name of player selling sponsorship _____

FENCE BANNER SPECS



- Fence banner size: 3'H x 5'W
- Format: PDF or JPEG (note: to ensure the best quality, any logos or photos used should be at least 125 DPI at full size).
- You may choose to submit a designed banner. Or, if you would like for us to help you with the layout, please supply your logo in vector format (Adobe Illustrator, PDF, or SVG), along with the desired wording.

***There is an additional charge
for design services.**

Please submit banner artwork, scoreboard artwork and PA announcement info to Fundraising@TrabucoHillsLax.com.

CONTENT GUIDE

DMP-8000 PLAYER

Scoreboard Graphic Specifications

VIDEO DISPLAY DETAILS

Composition Size

See Notes Below

Additional Notes

Full Screen: 270 pixels wide X 108 pixels tall

DMP-8000 SPECS

Color Mode

RGB

Resolution

72 DPI Resolution

Pixel Aspect Ratio

Square

Recommended Static File Format

PNG

*Other Acceptable Static File Formats

BMP, GIF/GIF, JPG/JPEG, TGA, TIF

Display Ready Animated File Format

MP4 with H.264 Codec

Profile

Main- for resolutions up to standard-definition video (720w x 525h)

Level

5.1

Bitrate (Target- Maximum Mbps)

3-4 Mbps- up to standard definition (720w x 525h)

Frame Rate

29.97 FPS (US Video)

Audio

AAC Audio at 48 kHz in the MP4 File Format, normalize to OdBu

OTHER CONTENT CONSIDERATIONS

Length

The optimal length for content is less than 15 seconds. This allows for the message to be conveyed effectively to the greatest number of spectators before their attention is focused elsewhere.

Transitions

All content should loop, or transition smoothly in time for the end, back to the beginning in case it runs multiple time consecutively.

Text

Messages should be concise, appear in bold, highly legible fonts.

Backgrounds

Text and logos should appear in front of a contrasting background. Predominately white backgrounds should be avoided as they tend to be bright and wash out the accompanying logos/images.

201 Daktronics Drive PO Box 5128 Brookings, SD 57006-5128
tel 800-325-8766 605-697-4300 fax 605-697-4700
www.daktronics.com email sales@daktronics.com
Copyright © 2014 DD2604749 091514



Please submit scoreboard artwork to Fundraising@TrabucoHillsLax.com