

## Corporate Sponsorship Fundraiser **Banner & Advertising Q & A**

### **Q: What is the deadline for Sponsors to submit everything?**

- A. Currently our deadline is set for December 1st for Sponsor commitments and payments. The deadline for artwork and content for ads will be December 13th. (With that said, we will never reject an offer of sponsorship. If things come in later, we just can't promise those same windows for advertising, ie. Banners.)

### **Q: How long will the banner be displayed in the stadium?**

- A. The banners will be hung for the duration of the Spring sports season. Anticipated display is mid January and they will stay there through the month of May. So, approximately 4 months.

### **Q: How long will the business logos and direct website links stay on the THHS Boys Lacrosse Social Media pages and website?**

- A. The business logos and links will stay on all of our Social Media pages and website for an entire year! At the end of that year businesses will have the opportunity to renew their sponsorship.

### **Q: Are the football sponsor banners coming down so that the lacrosse banners can go up?**

- A. Yes, the Football banners will come down when their season is complete. It is important to note that there will be other Spring Sports that will hang sponsor banners in the stadium as well. We will share the space and hang banners throughout the stadium, in similar spots to where Football displayed theirs.  
***Higher level sponsor banners will be hung in prime spots.***

### **Q: How many lacrosse and Spring Sport home games will take place at THHS stadium during the 2024-2025 season?**

- A. We currently have 11 Boys Lacrosse home games scheduled. In addition the Girls Lacrosse has 9 home games and Track and Field have 9 home events.

**Q: What teams will THHS Boys Lacrosse be playing this year?**

- A. Northwood, Newport Harbor, Capo Valley, Irvine, Murrietta, Woodbridge, Beckman, Aliso Niguel, San Clemente, Tesoro, J Serra, Mission Viejo, Crean Lutheran

**Q: Where do Lacrosse fans sit when they attend games? Home and visitor side, or just visitor?**

- A. It varies. Some teams sit on the home side. Some sit on the visitor side. The majority of the time we have historically seen both home and visiting fans sit on the home side. With the amount of fans that turn out for Lacrosse games, there is plenty of space on the home side of the stadium

*\*The price of our tiers are listed substantially lower than football because we recognize that we don't have the same sort of turn out as football brings in the Fall. In addition we sweetened the deal with some extra efforts with online promotion through our website and all of social media platforms.*

**Q: How many fans typically attend a lacrosse game?**

- A. On average lacrosse will have less than 200 people in attendance. What is important to note is that exposure for these banners go beyond just the attendees at Lacrosse games. THHS hosts Spring sporting events also for Girls Lacrosse and Track & Field. Our THHS track is one of the best, so Track & Field has a particularly big draw of attendees in the Spring.

**Q: Is the straight donation a tax-deductible option?**

- A. Yes! All donations to the THHS Boys Lacrosse team are eligible for tax-deduction. If there are any questions regarding this, our Fundraising team is here to help navigate businesses with special circumstances or that need further assistance or school information.